

A background image of two young women with curly hair walking and laughing in front of a shop. The shop has a sign that says "FANCY A SCOOP" and another that says "EDONTIAN CRAFT BEER". The image is overlaid with a blue and green gradient.

# SUPPORTING YOUR BUSINESS IN FIFE'S TOWN CENTRES

Support for independent businesses in Fife's town centres



# SUPPORT FOR YOUR BUSINESS

## About Us

InvestFife, Fife Council's Economic Development brand, partners with Business Gateway Fife to support local businesses. We are committed to supporting independent businesses across Fife's town centres. Whether you're starting out, expanding, or looking for specialist advice, our expert team is here to help.

### > Why Choose Us

-  **Expertise:**  
Our team of experienced business advisers and support specialists are highly knowledgeable, staying up to date with the latest industry trends, funding opportunities, and business growth strategies.
-  **Trustworthy:**  
We prioritise the success of Fife's businesses by offering honest, transparent, and practical advice, ensuring you have the right support to thrive.
-  **Comprehensive Approach:**  
Our services cover all aspects of business development—from start-up support and financial planning to marketing, skills training, and digital transformation.
-  **Client-Centred:**  
We tailor our support to your unique business needs, providing personalised guidance and ongoing assistance to help you achieve your goals.
-  **Proven Track Record:**  
Many Fife businesses have successfully grown and expanded with our help, benefiting from expert advice, funding support, and networking opportunities.

### > Our Services

-  **Expert Business Advice**  
Free one-to-one support from experienced advisers to help with business planning, marketing, finance, and long-term growth.
-  **Funding & Grants**  
Guidance on available financial support, including start-up grants, business improvement funds, and digital transformation funding.
-  **Workshops & Training**  
Access to free training on essential business skills, including social media, e-commerce, customer engagement, and financial management.
-  **Specialist Support**  
Tailored advice for businesses in retail, hospitality, and other town centre sectors, helping you adapt to market trends and challenges.
-  **Local Business Connections**  
Benefit from networking opportunities, industry partnerships, and connections with Fife's thriving business community to help your business grow.

