



Outwith Festival 2024

Fact Sheet and Inspiration for Business

What is the Outwith Festival?

Outwith is a friendly music and arts festival that springs into life every September in the small but mighty city of Dunfermline.

Outwith showcases emerging bands alongside established acts and bring quality cultural experiences to Scotland's newest city. It is inclusive and affordable and one of the few city-centre based festivals in Scotland – you can walk to every event within the compact centre. The festival is volunteer led and aims to celebrate Fife's cultural heritage support its economy and enhance the wellbeing of its citizens.

When is the Festival on?

Outwith festival will take place between Wednesday 4th September – Sunday 8th September 2024 at various times and venues across the city centre from as early as 9am through to the wee small hours.

Ticketed Events

Tickets for events can be purchased via the [Outwith Festival website](https://www.outwithfestival.co.uk) and Eventbrite.

Tickets are priced from £0 - £30 Visitors are advised to pre book tickets to avoid disappointment. Remaining tickets for individual events will be available at the venue on the day.

Music All Dayer Event tickets can be purchased through the website or the box office in the Brasshouse on the day.

How can my business get involved?

If you would like to host an event at your venue please contact the outwith team.

outwithfestival@gmail.com

If you already have an event scheduled over the festival dates speak to the outwith team to arrange inclusion in marketing, all events must be submitted to the team by the 17th June 2024 to be included in event program. Any events \ venues who miss the deadline will be promoted through social media. outwithfestival@gmail.com

There will be many people in the city centre going to events, and every business can be involved.



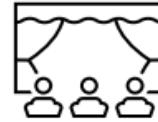
Do you have live music on that week. Highlight it through social media to the Outwith festival team



Promote the event in your business with posters, flyers and on social media



Highlight the event to your team so they are aware what is on



Check out event times at venues close to you so you can pre-empt busy times



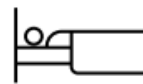
Are you a food led venue? Can you do a special pre show menu, or run a special offer



Provide your usual excellent friendly customer service



Work together with other local businesses and help make the event a success



Accommodation businesses make your guests aware of the event while they stay with you or highlight prior to arrival

Connect on Social Media and Online

Follow Outwith Festival and Welcome to Fife on social media.



Tag @outwithfestival and @welcometofife in your social media posts on the build up to the festival and over the weekend.

Share Outwith Festival social media posts on your wall and to your stories prior to and during the event and for extra reach tag @welcometofife

Add or update your business listing on Welcome to Fife. Welcome to Fife is the visitor destination website for the region and visitors to Dunfermline can access the website to discover where to visit while they are here. Listings are FREE and you can control your own content. You can also add your own event listings on the website FREE of charge.

[Register your Business](#)

Submit your Fife events (welcometofife.com)

If you already have a listing and need assistance to update it please email promoting.fife@fife.gov.uk or check out the how to guide below.

[How to Guide - Update your Welcome to Fife Business Listing - Welcome to Fife For Industry](#)



Posters \ Leaflets

If you would like to promote the event in your business A3 posters and A5 leaflets are available. Please contact the Outwith team to have some dropped off. outwithfestival@gmail.com

Hashtags

General -use in your social media posts about the festival

#outwithfestival #welcometofife #lovefife #dunfermline #weareoutwith #visitscotland #eventscotland #lovedunfermline #kingdomoffife #lovedunfermline

Music Hashtags

#livemusic #musicfestival #localmusic #newmusic #localmusicscene #songwriting

Film and Screen Hashtags

#filmmaking #shortfilms #shortfilm #shortfilmmaking #shortfilmmakers #cinema #screenplay #scriptwriting

History Heritage and Wellbeing Hashtags

#history #heritage #wellbeing #artsfestival #outdoor #yoga #mentalhealth

Who to Contact

Visit Outwith Festival website for further information - <https://outwithfestival.co.uk/>

Meet the team - Contact - Outwith Festival Email: outwithfestival@gmail.com

Welcome to Fife

Visit Welcome to Fife - [Welcome to Fife](#)

Email: promoting.fife@fife.gov.uk

Dunfermline and West Fife Tourism Association -

Dunfermline and West Fife Local Tourism Association

[Dunfermline & West Fife - Welcome to Fife For Industry](#)

[Dunfermline | Visitor Attractions, Tours, Amenities & Heritage](#)

Facebook Group - <https://www.facebook.com/share/f7BNzChRCUXDs5Yd/>