Logo Usage Guidelines

Take a moment to think about how you will apply the logo.

If placing the logo on top of a photograph, make sure that the logo is clearly visible, give it room to breathe and don't let it get overpowered by the background image.

In some cases, using a different color variation of the logo or choosing a different photo may be necessary.

If it allows, the colour version should be used.

One colour logos are also available in white for dark backgrounds and black for light or coloured backgrounds.

Logo on Dark Background

Logo on colour Background

Logo on Light Background

You can resize the logo as needed but it must retain all proportions - don't stretch or distort the logo and please don't try to alter or add elements or text to it.