



**North Fife Tourism Association Agenda**

**Monday 21<sup>st</sup> October 2024, 2pm**

**Backhouse Rossie**

**Meeting Agenda**

1. Chairs Welcome and Introduction
2. Apologies
3. Minutes from previous meeting agreed / amended if necessary
4. Update on Previous Meeting Action Points
5. Agenda Item – Website update \ Analytic feedback
6. Agenda Item – [Campra](#) David Jones-Lofting
7. Agenda Item – Z Card discussion and feedback
8. Agenda Item – LTA Project Grant Funding 2024/24. Deadline for application 31<sup>st</sup> October.
9. Welcome to Fife Update – Linn Williamson see below for full update
10. Financial Report
11. Round table updates
12. Any other business
13. Dates for next 3 meetings

<b>Actions</b>	<b>Date</b>	<b>Owner</b>

## 1. Update by Linn Williamson, Fife Council

- LoveFife Spots will be rolled out over the next few months, final preparations are now being put in place with information being prepared for venues and training being delivered. It is hoped this will help plug the gap left by the VisitScotland I.Centre Closures.
- [Outdoor Activity Week 28th Sept –6th Oct](#) . Event feedback now underway
- Food and Drink Week March 8<sup>th</sup>-16<sup>th</sup> 2025. Business launch over next few weeks, deadline for events 1<sup>st</sup> Jan 2025
- Fife Business Week – [Showcase events](#) please sign up to come along and showcase your business or to network with other local businesses
- New [events calendar](#) for businesses added to website to enable business to quickly look at upcoming strategic events in Fife \ across Scotland and any training \ meetings for business
- STL Update –still some to be approved from the main batch last September. Further updates will follow shortly. Amendments to legislation have been made by Scottish Gov and again news on this will follow as to what it will mean in terms of process shortly.
- Business Efficiency Grants – Around £380,000 allocated to projects across Fife ranging from £1500 projects to £20K. Total of 38 business supported across the region in the tourism grant, with 7 in North Fife. Additional business have been supported through Town Centre and Ec Dev teams.
- Up coming Activity
  - Travel Trade focus over the next few months
  - Stage 1 training through [Tay Country](#)
  - Fam trip around North East Fife 29<sup>th</sup>-1<sup>st</sup> October x13 buyers was a great success
  - Stage 2 training being offered to 14 businesses across Fife