

Adam Smith Tercentenary Celebrations

Fact Sheet and Inspiration

Who was Adam Smith?

Adam Smith was a Scottish economist and philosopher who was a pioneer in the thinking of political economy and key figure during the Scottish Enlightenment. Born in Kirkcaldy in 1723, he is famous for being "The Father of Economics". He wrote two classic works, *The Theory of Moral Sentiments* and *An Inquiry into the Nature and Causes of the Wealth of Nations*. He preferred to spend his time in Kirkcaldy, socialising and enjoying supper parties, for which he became renowned. Using his experience of life in Kirkcaldy as an inspiration, Adam Smith's ideas continue to stimulate intellectual discourse and influence economic policies worldwide.



Why is Adam Smith Important?

Adam Smith is important because he is regarded as the father of modern economics and his ideas have had a profound impact on the field. His theories have influenced economic thought, policymaking, and the understanding of market dynamics, making him a key figure in the development of economics.

What is the Adam Smith Tercentenary Celebrations?

2023 marks the Adam Smith Tercentenary, celebrating his life and works. The Adam Smith Foundation is hosting a Festival of Ideas with a full range of varied events for all ages and interests. The main events of the festival are taking place from the 5th to the 11th of June. The festival includes a food festival, music events, academic lectures, children's events, drop-in activities and more. Scan the QR code to view the programme.



www.adamsmithglobalfoundation.com/tercentenary-celebrations

How can my business get involved?

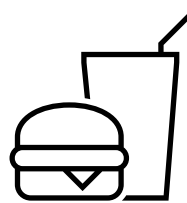
There will be many people in the town going to all the events happening, why not get your business involved and do something special to celebrate the occasion?



**Kirkcaldy
themed cake!**



**Create a themed
cocktail!**



**Create a
special offer!**



**Put up
decorations!**



Fun facts to help inspire!

- When he was 14 years old, Smith enrolled at the University of Glasgow
- His private library had over 1,500 books
- He has an asteroid named after him “12838 Adamsmith”
- Smith was the first Scotsman commemorated on an English banknote
- He was kidnapped as a child and his uncle had to rescue him

Adam Smith and Kirkcaldy Promotional Film

To mark the celebrations, Welcome to Fife have made a promotional film with local film company Midgiebite Media. The film highlights the best parts of Kirkcaldy and is there to share, play and post on social media. Follow the QR code to view and download the film “Adam Smith and Kirkcaldy: A Wealth of Inspiration”. Please share this on your social media using #Lovefife and #AdamSmith300



<https://www.youtube.com/watch?v=cbsjGgpebp0&feature=youtu.be>

Content on Welcome to Fife

You can find more materials and inspiration on Welcome to Fife with our dedicated Adam Smith and Heartlands articles!

www.welcometofife.com/highlight/explore-the-adam-smith-trail

www.welcometofife.com/highlight/14-interesting-facts-about-adam-smith

www.welcometofife.com/inspire-me-post/7-gems-to-discover-in-the-heartlands-of-fife

For more information you can visit:

www.adamsmithglobalfoundation.com

www.welcometofife.com

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