

Adding or Updating your Welcome to Fife Business Listing

The Welcome to Fife website is the destination website for Fife, inspiring visitors to visit Fife during their holidays or on a day out.

As a Fife tourism, hospitality or leisure business you can add a FREE listing to the website. Business control the content on their listing along with up to 5 images. You can also add multiple listings through one login for various areas of the business, for example a hotel may wish to add accommodation, and restaurant as different listings.

To add a NEW business listing <u>click here</u> and see further information below.

Updating your Business Listing on Welcome to Fife

Accessing your listing on Welcome to Fife to make changes couldn't be easier, simply follow the instructions below:

- Visit <u>welcometofife.com</u>
- At the top right side of the website, you will see three black lines, click this menu
- Scroll down to Sign In or My Account
- Enter the email address you used when you registered your listing.
 - If you can't remember the email you used or haven't logged since 2022 please email <u>promoting.fife@fife.gov.uk</u> and we can advise you on what to do next
- Enter your password or if you have forgotten your password simply select forgotten password and you will be able to re-set your password and login
- If you have any issues with logging in or have issues with your listing, please do not hesitate to email <u>promoting.fife@fife.gov.uk</u>

ADDING A NEW LISTING

To add a NEW business listing <u>click here</u> and see further information below.

- Complete the short application form, providing the required information about you and your business. Please see below some examples of content for your listing. By completing this application, you accept the terms and conditions of Welcome to Fife's Business Listings.
- You'll need to include a profile of your business and upload up to five recent, high-quality photos of your business.Once your registration has been verified and approved, you will receive an email confirming acceptance to the Welcome to Fife business listings.
- Remember to update your business profile whenever necessary.
- If you have multiple businesses, locations or different services to your business you can add a listing for each business, location or service under one login. Simply click add new business when you have logged in
- By signing up to Welcome to Fife, you will automatically also be signed up to receive the <u>Welcome to Fife Industry</u> newsletter.

Business Listing Example – Café \ Restaurant

Short Description:

"Nestled on the stunning Fife Coastal Path, Fife Coastal Cafe is the perfect spot to relax after a day of exploring."

Long Description:

"Nestled on the stunning Fife Coastal Path, Fife Coastal Cafe is the perfect spot to relax after a day of exploring. Enjoy fresh, locally sourced meals with a view of the North Sea. Whether you're here for breakfast, lunch, or a quick coffee, we promise a warm welcome and memorable dining experience."

Below all included in long description

Key Features:

- Scenic seaside views
- Locally sourced menu items
- Vegetarian and vegan-friendly options
- Free Wi-Fi

Accessibility Information:

- Wheelchair accessible entrance and restroom
- Nearby parking

Nearby Attractions:

- Anstruther Harbour (0.5 miles)
- Scottish Fisheries Museum (0.7 miles)
- Isle of May boat tours (1 mile)

Opening Hours:

• Monday-Sunday: 8:00 AM - 6:00 PM

Photos and Videos:

• High-quality images of the café interior, dishes, and seaside views.

Business Listing Example – Short Term Let Property / B&B

Short Description

"Escape to Seaside Haven Cottage, a charming coastal retreat in the heart of Crail."

Long Description:

"Escape to Seaside Haven Cottage, a charming coastal retreat in the heart of Crail. Perfect for families or couples, this two-bedroom cottage blends modern comfort with traditional charm. Enjoy breathtaking sea views, stroll to the historic harbour, or explore the nearby villages of the East Neuk. Your perfect Fife getaway awaits!"

Below all included in long description

Nearby Attractions:

- Crail Harbour (0.2 miles)
- Kingsbarns Golf Links (2.5 miles)
- Cambo Gardens and Estate (3 miles)
- St Andrews (10 miles)

Property Features:

- Sleeps: 4 guests (2 bedrooms: 1 double, 1 twin)
- Fully equipped kitchen with modern appliances
- Cozy living room with wood-burning stove and smart TV
- Private garden with sea views and outdoor seating
- Free on-street parking

Amenities:

- Free Wi-Fi
- Towels and linens provided
- Washing machine and dryer

Accessibility Information:

- Ground-floor accommodation (no stairs)
- Easy access to the main entrance

Availability:

- Year-round availability
- Minimum stay: 2 nights
- Pet-friendly (additional charge applies)

Booking Information:

- Check-in: 3:00 PM
- Check-out: 10:00 AM

Photos and Videos:

• High-quality images showcasing the cottage interior, garden, and views of Crail Harbour.

Business Listing Example – Hotel \ B&B \ Guest House

Short Description

"Discover a perfect blend of comfort and style at Fife Coastal Hotel"

Long Description:

"Discover a perfect blend of comfort and style at Fife Coastal Hotel, located just minutes from the iconic St Andrews Golf Course and the beautiful Fife Coastal Path. Whether you're here for a relaxing weekend, a business event, or a family vacation, our modern amenities, exceptional dining, and warm hospitality will make your stay unforgettable."

Below all included in long description

Key Features

- 50 luxury rooms and suites, many with sea views
- On-site restaurant serving locally sourced dishes
- Indoor swimming pool, sauna, and gym
- Conference and event facilities

Amenities:

- Free Wi-Fi
- Complimentary breakfast
- Free parking for guests
- Pet-friendly rooms available (with advance notice)

Accessibility Information:

- Wheelchair accessible rooms and facilities
- Elevator access to all floors
- Accessible parking spaces

Nearby Attractions:

- St Andrews Golf Links (1 mile)
- West Sands Beach (1.2 miles)
- St Andrews Castle and Cathedral (1.5 miles)
- Kingsbarns Distillery (6 miles)

Booking Information:

- Check-in: From 3:00 PM
- Check-out: By 11:00 AM

Additional Services:

- Airport transfers available upon request
- Concierge service for local tours and activities

Photos and Videos:

• Professional photos of the hotel exterior, rooms, restaurant, and facilities.

Business Listing Example – Visitor Attraction

Short Description

"Experience the ultimate outdoor adventure at Fife Adventure Park!"

Long Description:

"Experience the ultimate outdoor adventure at Fife Adventure Park! Perfect for families, friends, and thrill-seekers, our park offers exciting activities, scenic trails, and a welcoming environment. Whether you're zipping through the treetops or enjoying a relaxing picnic by the lake, there's something for everyone to enjoy."

Below all included in long description

Key Features:

- Thrilling zip lines and high ropes course
- Nature trails and wildlife spotting areas
- Family-friendly play zones and picnic areas
- On-site café and gift shop

Ticket Information:

- Adults: £15
- Children (3-15): £10
- Family Pass (2 adults + 2 children): £45
- Tickets available online or at the entrance

Accessibility Information:

- Accessible parking and pathways
- Wheelchair-friendly café and restroom facilities
- Adapted activities available (contact in advance)

Opening Hours:

- Monday-Sunday: 10:00 AM 6:00 PM (last entry at 5:00 PM)
- Seasonal Hours: Reduced hours during winter months (check website for details)

Nearby Locations:

- Dunfermline (2 miles)
- Glenrothes (19 miles)

Booking Information:

• Advanced booking recommended for zip line and group activities

Photos and Videos:

• Vibrant images of the zip line, play areas, and café offerings

Business Listing Example – Tour Guide

Short Description:

"Discover the best of Fife with Explore Fife Tours, your gateway to the region's history, culture, and natural beauty."

Long Description:

"Discover the best of Fife with Explore Fife Tours, your gateway to the region's history, culture, and natural beauty. From the cobbled streets of St Andrews to the picturesque villages of the East Neuk, our expert guides bring Fife's stories to life. Perfect for solo travelers, families, and groups seeking a memorable experience!"

Below all included in long description

Key Features:

- Guided walking tours of St Andrews and East Neuk villages
- Private and group tours available
- Themed tours: historical, culinary, and photography-focused
- Bespoke tours tailored to your interests

Accessibility Information:

- Tours designed to accommodate all fitness levels
- Wheelchair-accessible routes available on request
- Assistance for hearing-impaired guests (advance notice required)

Tour Packages and Pricing:

- Classic St Andrews Tour: 2 hours, £25 per person
- Fife Coastal Path Adventure: 4 hours, £40 per person
- Custom Tours: Pricing based on duration and group size

Additional Services:

• Multilingual guides available upon request

Operating Hours:

- Monday-Sunday: 8:00 AM 8:00 PM
- Tour Times: Flexible; tailored to group needs

Photos and Videos:

• High-quality images of tour destinations, landmarks, and group activities