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Tourism St Andrew AGM Minutes

Wednesday 21st February 2024

The Bothy, St Andrews, 4pm

Minutes

1. Welcome and Introductions from Joran and Linn

- 2. Scotsman Group Update** - Jordan introduced Graham Urquhart from the Scotsman group to talk about their new project for student accommodation in St Andrews. Anyone looking to connect with Graham please do not hesitate to get in touch with Tourism St Andrews

3. AGM – Linn Williamson chaired

- a. Attendees are reminded that the group is a constituted group made up of businesses from around the St Andrews area. The group receives £1000 admin fee from Welcome to Fife on an annual basis and has the opportunity to apply for £4000 project grant once a year. Attendees are reminded that without people being in the following positions the group are unable to continue. This is your chance to make a difference to tourism in your area.
 - Chair Person – Jordan Mitchell nominated himself with Maggie Picken seconding the nomination
 - Treasurer - Andreas Wijkstrom nominated himself with Maggie Picken seconding the nomination
 - Vice Chair – Michael Maley nominated himself with Bartosz Suski seconding the nomination
 - Secretary position – Nobody came forward as secretary if however anyone would like to be considered please contact Jordan to discuss
 - Thank you to those who stepped forward on this occasion
 - Regular attendees at the meetings will form the wider committee
 - Current finance report please see below for details
 - The groups constitution needs to have an amendment made to remove Fife Tourism Partnership and replace with Welcome to Fife. Jordon put the motion forward and Graham Urquhart seconded the motion.

4. Welcome to Fife Update – Linn Williamson

- Tourism Conference – Tuesday 27th February Adam Smith Theatre Kirkcaldy
- [Cruise Forth information session 7th March](#)
- [Fife Food and Drink week – 9th-17th March](#)
- [The Kingdom where it all begins marketing campaign](#)
- [Sign up to our newsletter](#) to receive updated news, information on funding, marketing and training opportunities
- Welcome to Fife business listings if you don't already have one please ensure you have added one prior to the season starting or if you already have one please check over the details to ensure you are happy with the information.
 - [How to Guide - Update your Welcome to Fife Business Listing - Welcome to Fife For Industry](#)
- If you would like to have a chat with the Welcome to Fife team we are here to help. Please contact linn.williamson@fife.gov.uk

5. Tourism St Andrews Projects

- Businesses liked the idea of having some sort of winter festival around the town continuing on from St Andrews day on the 30th November. After students leave for Christmas the town really struggles. Ideas around the room included adding a Christmas tree to the town, having a Christmas market, getting businesses to pull together to put events on over the month, advent window trails.
- Other ideas included outdoor ice rinks and larger scale events. Linn made the point that as a group we struggled to pull together office bearer positions and to put on an event on this scale would take a team of people and a lot of funding which may not be available.
- Hilary suggested doing something similar to Food and Drink week. Asking the businesses to add events, offers to create a festival offering. Welcome to Fife happy to support with marketing on website and socials
- This will be raised at the next meeting of the group to discuss opportunities and how to move forward

6. Round room catch up

- R&A – The Niblick restaurant will now be open 4 days a week for dinner service, businesses encouraged to come along and experience the restaurant for themselves
- Botanic Gardens – Big Spring Bash will be on again this year from the 6th April. New indoor events space should be open by then as well
- University of St Andrews – Lots of big conference coming up over the next year, Kerry and the team will be in touch for support with various events. Linn also offered to assist with connections as required. Kerry also highlighted the [Women in Tourism networking event](#) on the 7th March.
- The Adamson – New cocktail bar The Physician is now open and going down well

Date of Next Meeting

Proposed meeting dates TBC:

24th April

18th September

6th November

| Date | Description | Cost/Input | Notes | Balance |
|---------|---|------------|---|---------|
| | Opening Balance | 4,218 | Opening balance Dec 22 | 4,218 |
| | 4/4/23 Income from Fife Council | 4000 | | 8,218 |
| 20/4/23 | Leaflets - West Port Print | -180 | | 8,038 |
| | 9/5/23 Income from Fife Council | 1000 | | 9,038 |
| | 11/5/23 Bank Charge Refund | 40 | | 9,078 |
| | 11/5/23 Payment to St Andrews Guide | -2520 | Bank charge of £20 added but refunded above | 6,558 |
| | 11/5/23 Logo design work - Paul Finch | -170 | Bank charge of £20 added but refunded above | 6,388 |
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| | | | | 6,388 |
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| | Due to JM | | | 6,388 |
| | 100 - Rufflets paid by JM | | | 6,388 |
| | Google Gsuite email charge | | | 6,388 |
| | | | | 6,388 |
| | Judy Chance still on bank account - to be removed | | | 6,388 |
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