

Fife

INSPIRE ME

FIFE COASTAL PATH FOODIE GEMS

Restaurants to visit this winter along the Fife Coastal Path

SCROLL TO EXPLORE

→ DISCOVER NOW

← →

WELCOME TO FIFE. ANCIENT KINGDOM. HOLIDAY HOTSPOT. ADVENTURE PLAYGROUND. FAMILY FAVOURITE. WILDLIFE HAVEN. HOME OF GOLF.

With the increasing shift to providing information for visitors in digital formats we have developed a QR code to make it easy for businesses and organisations to direct people to the wealth of information about the Kingdom at www.welcometofife.com

How can it help your business?

You can use the QR code to direct people to www.welcometofife.com for information on all that Fife has to offer - including **your** business.

Where can you use it?

Add the QR code wherever you think people may be looking for information.

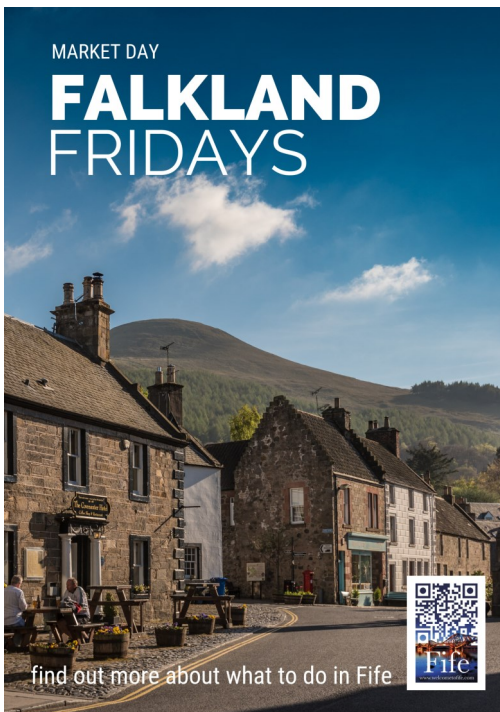
Here are some ideas:

Visitor accommodation - bedroom/welcome packs, at reception, in brochures, on confirmation emails

Visitor attractions - in leaflets/brochures, at information points, on tickets, back of toilet doors

Food and drink venues - at till points, on menus, on flyers

- We can supply artwork which you can use in printed materials and online - just send us an email us at: promoting.fife@fife.gov.uk to request it.





Sample copy - add a wee bit of explanation beside the code

Looking for information about Fife? Visit www.welcometofife.com for ideas and inspiration - you'll find places to go, things to do, accommodation listings, tasty places to eat and drink and much more - just scan the code to take you there.

← Or we've also got artwork with some text included which you can use →



How else are we using the QR code?

Look out for the code in places like bus stops and stations and other locations where visitor information is provided. If you've got ideas of where it would be useful let us know!

Making the most of www.welcometofife.com for your business

We promote the website through social media, advertising, events etc so it's a good place to promote your business - it's free and easy to use.

It provides inspirational information on all areas of Fife for people before, during and after a visit, and it's a great portal to connect visitors with tourism businesses in the kingdom.

- if you're already listed with us, remember to make sure your business listing is up to date!
- if you would like to create a new business listing, please contact us at: promoting.fife@fife.gov.uk

#LoveFife