ENTA Meeting, 04 November 2026 at Bonn Pizza, Anstruther

1. **Welcome & Apologies - See Appendix 1 and 2**
   Gillian thanked Ryan and Grant of Bonn Pizza for hosting us tonight.

2. **Bonn Pizza**
   - Bonn Pizza is a new venture and opened in July of this year
   - Everyone is welcome and the restaurant is family-friendly
   - Keen on community involvement
   - Total capacity for the restaurant is around 25 covers
   - Happy to accept groups
   - Don't offer deliveries at the moment but do take aways
   - Xmas party set menu for groups has just been announced
   - Pizzas are American style, with a sourdough base by Barnetts

   Pizza in Anstruther | Bonn Pizza East Neuk | Bonn Pizza

3. **East Neuk Tourism Association – 2025/2026 Chair's Report**

Our year (Nov 2025 – October 2026) in numbers and names:

- 5 meetings
- 102 attendees
- 37 businesses and organisations
- We welcomed Robbie and Marjory from Fife Coast and Countryside Trust as well as Fiona from Tay Cities Deal as guest speakers
- We were kindly hosted by The West End Bar, The Ship Inn, Cambo Estate, the Scottish Fisheries Museum and Crail Golfing Society. They not only provided a free meeting space but also gave us an insight into their businesses.

Our activities:

- Welcome to Fife - Project 3 – Social Media Training
  Following on from John Murray's talk on Social Media, we successfully applied for funding from Welcome to Fife/Fife Council to run a series of 4 workshops plus 1 surgery early 2026, which were delivered by Dunfermline-based Scunnered Digital in January and February 2026. Overall we had 42 attendees, representing 26 different business including 2 from wider Fife

- Welcome to Fife – Project 4 - Zcard maps

  We were once again successful with our application to Welcome to Fife for a project grant. This will entail a further reprint of the Z card maps with some alterations (carried out by Mint Modern). A shirt-lived project group has been set up by our vice chair, Bill Bruce, to progress the project.

Admin Side:

- we have taken on management of our own database, which currently comprises 170 records.
- We have also set up our own email account via Gmail – eastneuktourism@gmail.com, which has been adopted well.

The challenges the industry is facing:

- The Transient Visitor Levy – See Linn's update for WtoF
- Potential control zones
- Rise in minimum wage and employers' NI contributions
- The parking situation in Anstruther due to the RNLI building work

Special Thanks:

- Gregor Bisset, Welcome to Fife, who looked after the LTAs while Linn had been seconded to look at consultation around the potential Transient Visitor Levy. and look forward to working with him.
- Linn, who has now "re-joined" us
- The ongoing support that we receive from Fife Council through Welcome to Fife. We have received funding for further activity in the current financial year and we have the ongoing support of dedicated staff who assist local associations and deliver many varied events such as travel trade training, press trips, marketing activities such as "The Kingdom where it all begins, Food & Drink Week, attendance at VisitScotland Connect – to name but a few.
  So a big "thank you" from all of us to Hillary and her team.
- Thanks also to David Keen who continues to help us to navigate the VisitScotland activities and insights. The next VS Connect will take place in Glasgow in April 26 and there is training available on inclusive tourism for our area.
- Thanks must also go to my fellow board members – Bill, our Vice Chair, Tim our Treasurer and Manuela, our secretary.
- Thanks also to Martin again, for storing all these thousands of maps.

Finances for Actual Year Jan – November 2026:

- In 2026 we received a project grant from Welcome to Fife for £ 3990 plus an admin fee of £ 500.

- Our main expenses were the Social Media Training workshops by Scunnered Digital (£ 3660), the training room hire at Bowhouse (£ 325), event insurance as required for up to 12 months (£178.50), sign artwork for Crail (£ 1000)

- We have recently received £ 3000 from Welcome to Fife, which represents 75% of the project funding and is ring-fenced for the Z card project. The remaining 25% will be paid out on conclusion of the project and submission of a project report.

- Our unrestricted funds currently sit at £ 3268.51

- Going forward - there will be a bill to pay for tonight and we will also need to bear in mind that we will have to settle the full bill for the project, before we are able to claim the outstanding 25% from Welcome to Fife. We are however solvent enough to do so and we have money at our disposal for discretionary spending, if we decided to have a larger print run of Z card maps.

Election of Office Bearers:

- Joint Chairs – Daryl Wilson (Guide Us Breaks) and Grant Hutchison (Bonn Pizza – proposed by Gillian Maclaren, seconded by Christine Torrance and duly elected
- Joint Treasurers – Andy Hancock (Cellardyke Pool) and Christine Torrance (Coast Lark) - proposed by Gillian Maclaren, seconded by Daryl Wilson and duly elected
- Secretary – Nicholas Frost (The Shoregate) - proposed by Gillian Maclaren, seconded by Manuela Calchini and duly elected
- Vice Chair – Bill Bruce has kindly agreed to remain as our Vice Chair

4. Welcome to Fife

- A new marketing campaign has just launched: **Feel Full of Fife**
  - The campaign features a number of videos , which will be shown on STV during ad breaks of top shows such as I am a Celebrity, The Chase etc
  - The current version prominently features St A and the East Neuk
  - WtoF are awaiting the toolkit, which will be shared with industry

  Fife Icons | Welcome to Fife

- **Five from Fife** – a new campaign to highlight local produce.
  - Commit to featuring at least 5 local produce in your hospitality business and you will be tagged on the Welcome to Fife website

  FIFE 5 FOOD PLEDGE - Welcome to Fife For Industry

- **Transient Visitor Levy**
  -consultation phase will continue into April 2027 to ensure feedback capture from visitors
  - currently looks like a fixed amount per nice per unit
  - no exemptions for local residents
  - tents, motor homes and caravans are exempt to ensure that they will continue to use recognised sites rather than wild camp

For more information: Fife Visitor Levy - Welcome to Fife For Industry

Appendix 1 - Attendees:

- Gillian Maclaren, Pittenweem Properties & Chair
- Bill Bruce, Different Voice & Vice Chair
- Manuela Calchini, Secretary
- Linn Williamson, Welcome to Fife
- David Chalmers, Elie Sailing Club
- Renata Chalmers, Strathvithie B&B
- Linda McBride, Gibbles
- Daryl Wilson, Guide Us Breaks
- Evelyn Boyd, Anstruther Harbour Festival
- Judith Dunlop, Scottish Seaside Saunas
- Andy Hancock, Cellardyke Pool
- Christine Torrance, Coast Lark
- Nicholas Frost, Shoregate
- Linda Sneddon, Honeypot
- Jen Gordon, Scottish Fisheries Museum
- Gordon Bell, St Monans Camera Museum
- Grant Hutchison, Bonn Pizza

Appendix 2 - Apologies:

- Michele, Puffin Cottage
- Thomas Innes, Anstruther Fish Bar
- Sandy and Susan MacNaughton, Sandcastle Cottage
- Cllr Fiona Corps, Fife Council
- Andrea Morris, Kingsbarns
- Damon Reynolfds, The Shoregate
- Diane Ireland, Kilrenny Mill Coastal Escapes
- Julie Ireland, Kilrenny Mill Coastal Escapes
- Jayson Byles, East Neuk Seaweed
- Sophie Latinis, Cocoa Tree
- Bill Porteous, West Braes
- Alex Gardner, Isle of May Ferry
- Claire Doig, East Neuk Lobster Hatchery

David Keen, Visit Scotland