



Levenmouth Tourism Association - Minutes

Monday 13th July 2026, 6.00pm

Cornerstone of Leven

Attendees -

- **Gregor Bisset- Welcome to Fife**
- **Calum Maclachlan - Lomond Guest House**
- **Fiona Maclachlan - Lomond Guest House**
- **Mary Connor - Putting Green**
- **Rebecca Moncrieff - KHEE**
- **Eugene Clarke - Local Councillor**
- **Brett Couper-Fleming - Cornerstone of Leven**
- **Douglas Couper-Fleming - Cornerstone of Leven**

Minutes

1. Welcome and Introductions

Apologies from Christina Kennedy (Old Manor Hotel) and David Keen (Visit Scotland).

2. Constitution

We discussed the importance of the constitution and ensuring principles are meaningful and clear for everyone within the group. The office bearers will meet this week to ensure the constitution is up-to-date and accurate. An updated copy of the constitution will be supplied before the next LTA meeting.

3. Project focus 2026/27

The group understands the deadline for project funding support is fast approaching. We discussed a range of project ideas including a mural, social media training for businesses, updated Z-Card's and also the addition of dog waste dispensers along Leven's coastline.

Two projects were preliminary selected for further development at tonight's meeting. Firstly, social media training for businesses was selected as this has had a positive effect with other LTA groups. We understand as a group the importance social media has - especially for tourism and in-turn local business.

The second project the group seemed eager to action was the addition of waste bag dispensers along the coastline and perhaps further onto coastal paths throughout the Levenmouth area. We will liaise with Fife coast and countryside trust to ask for support in the implementation of this project.

Another point raised during the meeting was placement and direction of local signage. We discussed this issue during our last meeting and this will remain on the LTA's action plan.

5. Business Rates

Calum discussed that the deadline for appeals to business rates reevaluation is at the end of this month (July 2026). Eugene mentioned that 2 businesses he has worked with recently have had success with re-evaluation appeals.

7. Putting Green Update

The putting green has now been open for just over a week and

Rebecca has stated this is going well.

We do not have a set date for sewage water connection, but will likely take place in a few months time. The installation of the canopy has also been slightly delayed due to foundation work being required for the install and we would need to close the green for this to happen. This will likely take place after the summer holidays.

Rebecca updated the group that Kerry Wilson the mural artist has availability for the 1st weekend in August. Costing and design finalisation will be done in the coming weeks for this project. The LTA have sought partial match funding for this project.

The addition of a putting green feedback box was also discussed during the meeting. This is an addition that the group are keen to add soon and will help in promoting the green on social media channels.

Fido's handmade dog treats honesty shed is doing well, no thefts have been reported and a new shed will be delivered to the green this weekend after the initial shed sustained damage due to vandalism.

8. The Open 2027

Gregor mentioned that Welcome to Fife will be at Royal Birkdale has this week promoting next years open.

A new collaborative website has launched in preparation for the open 2027. (Website : <https://standrews2027.com/#accommodation>). This is a great opportunity for hospitality providers to have a browse through the website and ensure all information regarding their own businesses is accurate and up-to-date.

The group discussed the importance of Levenmouth as a destination during the Open 2027. We also discussed doing further research into transportation to and from St Andrews for the event.

9. Finance Update

Douglas and Rebecca are signatories on the bank account. Mary has now also received her signatory banking information and is being set up now.

Levenmouth tourism association currently has a total bank balance of £8,551.27.

Funding of around £4000 has been assigned for the putting green mural which will commence around the 1st weekend in August.

Additional funds will be allocated for bar stock for the putting green silent disco on 8th August - this has not yet been calculated.

10. Welcome to Fife

Gregor has stated new figures are available on welcome to Fife's news section of the website. Figures show an 8.6% increase in visitor numbers in 2025.

Calum asked if there were any additional figures relating to the impact of the railways arrival in Leven (visitor numbers etc). Information should be available online for this.

The tender process has now been completed for new marketing agency.

Gregor has stated that any news articles which we would like to make welcome to fife aware of can be sent over directly.

Any other business

- Food bank donation well received.
- Re-distribute z cards - We have a good stock of z-cards which we agreed would be good to get distributed out again.
- Collection and collation of local businesses contact details to ensure the LTA have an up-to-date mailing list. We believe this may help in drumming up more members to the LTA group.
- Social media footprint - The group discussed the different channels where LTA information is available. An audit will be done to determine which channels are in use and the best ones to continue using going

forward. This will ensure information and updates are available for all interested parties.

- Levenmouth area branding - Further discussions were made and the group are interested in further development of this idea. Similarly to Manchester's worker bee's - the group think we should use our scottie dog.
- Rebecca also asked the group to consider a donation to the Community councils drone show taking place in November.

The group agreed an action plan for the LTA going forward as follows -

1. Social media training for businesses and the addition of dog waste dispensers along our coastal path.
2. Complete an accessibility audit across the area with a particular focus on the beach / promenade to highlight areas for improvement.
3. Leven beach library featuring reusable beach toys which can be returned after use. Funding for this project through kingdom funding has been applied for.
4. Built environment focus - littering, graffiti, public footpath condition etc.
5. Putting green mural - this project is being actioned over the coming weeks.
6. Social media improvements for the LTA going forward. Highlighting most useful channels and beginning to use these.

Next meeting -

10th August - 6pm - Cornerstone of Leven

Future meeting dates -

September 14th @ 6pm - Cornerstone of Leven

October 12th @ 6pm - Cornerstone of Leven

November 9th @ 6pm - Cornerstone of Leven

December 14th - Christmas Social - TBC

January 11th 2027 @ 6pm - Cornerstone of Leven

February 8th 2027 @ 6pm - Cornerstone of Leven
March 8th 2027 @ 6pm - Cornerstone of Leven
April 12th 2027 @ 6pm - Cornerstone of Leven
May 10th 2027 @ 6pm - Cornerstone of Leven
June 14th 2027 @ 6pm - AGM - Caledonian Hotel