



**Levenmouth Tourism Association - Minutes
Monday 17th August 2026, 6.30pm
Cornerstone of Leven**

Attendees -

- Lynn Williamson - Welcome to Fife
- Calum Maclachlan - Lomond Guest House
- Fiona Maclachlan - Lomond Guest House
- Mary Connor - Putting Green
- Rebecca Moncrieff - KHEE
- Leanne Bathgate - Glendale Nurseries
- Ian Clark - Woodland Gardens Caravan Site
- Antonia Pettifer - Largo castaway sauna
- Kirsty Suttie - Kirsty Suttie Makeup
- Brett Couper-Fleming - Cornerstone of Leven

Minutes

1. Welcome and Introductions

Apologies -

Christina Kennedy - Old Manor Hotel
Cllr Alistair Suttie
Geoff Proudlock - Forth Stride Consulting
Cllr Ken Caldwell
Douglas Couper-Fleming - Cornerstone of Leven
Cllr Eugene Clark
David Keen -Visit Scotland
Michelle - The Cairns
James Young - Silverburn Park
Jan Kerr - Homelands Trust
Fiona Stenke - Historic Buildings

2. Matters Arising

Social media / Communication channels

LTA's social media presence was discussed at the beginning of tonight's meeting.

We have 4 main socials -

Website (www.welcometolevenmouth.co.uk)

Instagram (@welcometolevenmouth)

Facebook(Welcome to Levenmouth)

Twitter(@VisitLevenmouth).

Going forward we would like to trim these down for easier management. Rebecca will attempt to close down dis-used channels in the coming weeks. Any information we require to be shared/published can also go through Welcome to Fife for publication on their website/socials.

Linn has confirmed that any information we need published can be sent directly to her and this will be distributed to the appropriate channels whether that be their website or appropriate social media platforms. We will also ensure any information relating to Levenmouth and its local businesses is accurate and up to date on the Welcome to Fife website.

Accessibility audit

The accessibility assessment we discussed at the last meeting will be going ahead with a focus on the promenade areas. This will be investigated further with collaboration between Mary Connor and Jan Kerr.

Linn mentioned there may be some funding available which can potentially help with this with further updates to follow.

3. Constitution

The LTA office bearers have completed adjustments to the constitution and this will be available to members by the end of the week.

4. 2026/27 Project Focus

1. Social media training for businesses

We have been in touch with Scunnered who we hope will be able to provide the social media training. More information to follow however we understand there may be some availability to complete this in March.

2. Installation of dog waste bag dispensers along the promenade

Brett reached out to Fife Coast and Countryside Trust a couple of weeks ago in relation to this project to ask whether this would be ok to proceed. They have advised that they are happy to support us with this. An initial project budget of around £600 should be sufficient to launch the dispensers. Brett will also conduct some further research into the reporting of dog related issues to the dog wardens.

Brett have started the funding application for both the social media and dog waste bag dispensers and will have it submitted before our next LTA meeting.

5 .Putting Green Update

Rebecca stated the last few weeks since the putting green reopened have been a success. The putting green is to close for 1 week in September to allow for the installation of the canopy to be completed.

The silent disco which ran in conjunction with promfest on 8th August was also a great success. A licence application has been submitted to allow for another similar event to take place on the weekend of 2nd October.

The putting green mural which was confirmed at the last meeting is going ahead pending confirmation of dates from Kerri Wilson Murals.

Rebecca thanked the LTA for their donation to the drone show organised by Leven community council.

8. The Open 2027

We discussed how important The Open is not just on an event basis but for local exposure for the Levenmouth area. We discussed how

important it is to ensure information in regards to businesses is accurate in the lead up to the open.

Final rounds of ticketing allocation will be announced in the coming weeks.

Linn mentioned that Welcome to Fife are in discussions about a possible presence in the area during the open event. We agreed this could be a great opportunity for Levenmouth and LTA members are keen to get involved. We will have more updates on this when they are available.

Calum mentioned it would be good to get some further information in regards to transportation from Leven to St Andrews during The Open week.

9. Finance Update

Douglas, Rebecca and Mary are signatories on the bank account. Figures correct as of 17/8/26 @ 5pm.

Levenmouth tourism association currently has a total bank balance of £7,457.49 (with the putting green holding £241.45 of this total).

Funding of £4000 has been assigned for the putting green mural which will commence soon.

10. Welcome to Fife

4th November - Fife Business Week

The event will hold a range of free events for businesses.

Fife tourism showcase - Dean Park hotel 9.30AM-12.30PM

The R&A will be in attendance as a guest speaker which can help highlight opportunities for businesses during the open.

Tickets will be released around September (free of charge to attend).

Fife outdoor activities week - 5th-13th September.

Leven putting green could be part of this marketing campaign.

Visitor Levy - Cabinet committee meeting coming up in October. The group discussed the visitor levy during the meeting. Some concerns were raised regarding the visitor levy -fees, hospitality categories etc. More information when available would be useful for businesses in order to prepare for the levy introduction if it's agreed to proceed.

Z-Card's from Royal Birkdale will be available for distribution (both in PDF format and limited printed copies).

Business to business newsletter sign-ups are encouraged to stay informed about potential opportunities.

Any other business

- Linn advised that the LTA/Levenmouth Community Council should conduct some market research before and/or after the drone show to help future-proof the event and this may also help to secure future funding support. The LTA are keen to further assist the community council in the organisation of next years drone show if this will be a yearly event.
- Re-distribute z cards - We have a good stock of z-cards which we agreed would be good to get distributed out again.
- Funding for re-printing of z-cards may be available next year. Rebecca mentioned this could be a great opportunity for distribution during the weeks leading up to and during The Open. A few adjustments may need to be made before re-printing to ensure information / QR codes / Web-links are all still accurate.
- Rebecca mentioned that the river park have period funding available. The funding budget is 40k and will be allocated to community projects with individual budgets (from £400-4000).
- Scotlands towns conference will be in held this year in Kirkcaldy on 11th November. This could be a great opportunity for LTA members to attend. Further information available here - (<https://scotlandstowns.org/scotlands-towns-conference-2026/>).

- Rebecca included a document in the lead up to last months meeting sharing some ideas for the LTA's agenda going forward. Apologies for the delay in actioning this. The office bearers discussed these this past week and we are keen to explore these further. Brett to provide notes and feedback.
- Funding for Leven's Beach library has been secured from Kingdom Housing and Rebecca has been preparing the library itself for installation near the beach slip way (next to centre car park and putting green).
- Mary mentioned she visited the Scottish Witch Trial Museum and it was a great experience. The LTA will reach out to Leonard at the museum and invite him to the next LTA on September 14th.

Next meeting -

September 14th @ 6pm - Cornerstone of Leven

Future meeting dates -

October 12th @ 6pm - Cornerstone of Leven

November 9th @ 6pm - Cornerstone of Leven

December 14th - Christmas Social - TBC

January 11th 2027 @ 6pm - Cornerstone of Leven

February 8th 2027 @ 6pm - Cornerstone of Leven

March 8th 2027 @ 6pm - Cornerstone of Leven

April 12th 2027 @ 6pm - Cornerstone of Leven

May 10th 2027 @ 6pm - Cornerstone of Leven

June 14th 2027 @ 6pm - AGM - Caledonian Hotel